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2 REAL ESTATE 0 IMPACT 2 4 CONFERENCE

FEBRUARY 23, 2024
Coral Gables, Florida

HOSTED BY:
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WELCOME

What's Next for a Resilient Miami?

South Florida opens 2024 looking economically stronger, more diversified, and more attractive than ever before. What's next for us as we grapple with cost-of-living pressures, housing shortages, rising insurance risk, and the adaptation necessary to sustain momentum?

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SCHEDULE

2020 REAL ESTATE IMPACT CONFERENCE

12:00 PM

REGISTRATION & NETWORKING

1:00 PM

SHAPING A RESILIENT PATH FORWARD FOR SOUTH FLORIDA

MICHAEL BERKOWITZ

University of Miami Executive Director, Climate Resilience Academy

DAVID MARTIN

Terra Group CEO

DIANA OLICK

CNBC Senior Climate and Real Estate Correspondent

With a growing body of adaptation research and proactive initiatives by the public and private sectors, South Florida is emerging as a leader in urban resilience. Join Diana Olick, CNBC's Senior Climate and Real Estate Correspondent, as she explores adaptation and risk reduction strategies to preserve and protect real estate value and create thriving, sustainable communities with two of South Florida's most prominent resiliency thinkers.

2:15 PM

NETWORKING BREAK

2:45 PM

REAL ESTATE RESEARCH INITIATIVE

3:00 PM

THE NEXT DOWNTOWN

PAUL DARRAH

Citadel Chief Workplace Officer

MICHAEL PHILLIPS

Jamestown Principal, Chairman and President

South Florida has remained a vibrant outlier for office and retail markets, even as post-COVID trends continue to roil markets in US urban cores. Two veteran leaders in creative office and iconic urban centers take up the hurdles that might threaten South Florida's momentum and discuss innovations and ideas for the future of downtowns in an era of adaptation and renewal.

4:00 PM

NETWORKING BREAK

4:30 PM

MAINTAINING A HEALTHY HOUSING MARKET

DALLAS TANNER

Invitation Homes CEO

STUART MILLER

Lennar Homes Executive Chairman and Co-CEO

The right balance between housing options and population growth helps other commercial real estate sectors thrive. Our two CEOs of preeminent housing firms will share their thoughts on both micro and macro trends for the housing market, and the prospects for the "American Dream" going forward.

5:45 PM

NETWORKING RECEPTION

Music provided by students from the Frost School of Music



Scan to send
questions for panel



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2024 RESEARCH INITIATIVE

This year's survey focuses on five pillars for long term growth in South Florida:
Accessibility, Technology, Transportation, Education, and Housing.
Scan QR code to visit the survey website to download current and past reports:



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SHAPING A RESILIENT PATH FORWARD FOR SOUTH FLORIDA



Scan to send questions for panel



MICHAEL BERKOWITZ

Executive Director, University of Miami, Climate Resilience Academy

Michael Berkowitz is the Executive Director of the University of Miami's Climate Resilience Academy. He is also the Eric T. Levin Endowed Chair in Climate Resilience. The Academy is an operational unit connecting and amplifying the work the University's 12 schools and colleges.

Previously he was a Founding Principal at Resilient Cities Catalyst, a global non-profit helping cities and their partners tackle their toughest challenges.

In August 2013, he joined the Rockefeller Foundation to shape and oversee the creation of 100 Resilient Cities (100RC). He served as the 100RC President from 2013 to 2019. The cities in the 100RC network created more than 80 holistic resilience strategies, which outlined over 4,000 concrete actions and initiatives, resulting in more than 150 collaborations between private sector and public sector to address city challenges, including \$230 million of pledged support from platform partners and more than \$25 billion leveraged from national, philanthropic, and private sources to implement resilience projects.

From 2005 to 2013 he worked at Deutsche Bank in a variety of risk management roles including as the global head of Operational Risk Management, where he oversaw the firm's operational risk capital planning efforts and connected the myriad operational risk management efforts group-wide.

From 1998 until 2005, he was Deputy Commissioner at the Office of Emergency Management in New York City. He worked on planning initiatives, including the city's Coastal Storm, Biological Terrorism and Transit Strike plans. He also responded to major incidents including the crash of American Airlines 587, the 2003 Northeast blackout, as well as the 2001 World Trade Center disaster.



DAVID MARTIN

CEO, Terra Group

As CEO of Miami-based Terra, David Martin has cultivated an \$8 billion+ real estate portfolio comprising South Florida's most impactful developments, with an emphasis on unlocking value in neighborhoods including Coconut Grove, Miami Beach, Doral, Hialeah, Pembroke Pines, Weston, and West Palm Beach. Relentless in his pursuit of design excellence and responsible development, David enlists the world's top architects, environmental engineers, and urban planners to bring Terra developments to life.

A Florida native, David has taken a proactive role in ensuring his hometown of Miami is built to last. Terra has achieved international acclaim for its commitment to design excellence, community engagement, resiliency, and sustainability. The firm often integrates green space, renewable energy, resilient construction methods, and transit connectivity into its developments.

This commitment to community is underscored by Terra's historic role in charitable, civic, arts and cultural organizations, including the Miami Children's Health Foundation benefitting Nicklaus Children's Hospital, the Freedom Tower, Vizcaya Museums and Gardens, the Bass Museum and Teach for America. Additionally, David is a member of Miami-Dade County's Biscayne Bay Task Force and serves as an Advisory Board member for the University of Miami's Masters in Real Estate Development + Urbanism program. He is Chair of the Neighborhoods Committee for The Underline, a 10-mile linear park under construction in Miami, and serves as an Urban Land Institute board member.

David is an alumnus of the University of Florida, where he earned his MBA and his Law Degree, as well as his undergraduate degree. He serves on the board for the UF School of Business.



DIANA OLICK

Senior Climate and Real Estate Correspondent, CNBC

Diana Olick is an Emmy Award-winning journalist, currently serving as CNBC's senior climate and real estate correspondent. She also contributes her climate and real estate expertise to NBC News NOW, MSNBC, NBC's "Today" and "NBC Nightly News." She is a regular guest speaker and does guest segments on NPR and C-SPAN. Her work on CNBC.com won the Gracie Award for "Outstanding Blog" in 2015.

Soon after joining CNBC in 2002, Olick recognized the quick run-up in the housing market, fueled by investor flipping, and consequently launched the network's real estate beat. She covers both commercial and residential real estate as well as the mortgage market. Olick was at the forefront of reporting on the housing boom, the subprime mortgage collapse, the resulting housing crash and the ongoing recovery. She also launched the real estate page on CNBC.com and is its primary author.

In 2018, Olick envisioned a new series for the network called "Rising Risks," which examines all aspects of the growing risk to real estate from climate change. The series grew beyond real estate and in 2021, Olick began covering climate full-time across all sectors. That same year, she covered the COP26 United Nations climate summit in Glasgow, Scotland, reporting on government, corporate and private sector investments in the fight against climate change.

In early 2022, Olick launched an additional climate series, Clean Start, which follows venture capital money into climate startups. The series airs weekly and has its own page on [CNBC.com/clean-start](https://www.cnbc.com/clean-start).

Prior to joining CNBC, Olick spent seven years as a correspondent for CBS News. Olick began her career as a local news reporter at WABI-TV in Bangor, Maine; WZZM-TV in Grand Rapids, Michigan; and KIRO-TV in Seattle. She joined CBS in 1994 as a New York-based correspondent for the "CBS Evening News with Dan Rather" and "The Early Show." She also contributed pieces to "48 Hours" and "Sunday Morning."

At CBS, Olick worked in the New York, Dallas and Washington, D.C. bureaus, covering such stories as the World Trade Center conspiracy trial, the crash of TWA Flight 800, the JonBenet Ramsey murder mystery and was the exclusive correspondent for the trial of Oklahoma City bomber Terry Nichols. She also took a temporary assignment in CBS' Moscow bureau, where she chronicled the brief presidential campaign of Mikhail Gorbachev.

Olick has a B.A. in comparative literature with a minor in soviet studies from Columbia College in New York and a master's degree in journalism from Northwestern's Medill School of Journalism.

THE NEXT DOWNTOWN

3:00 PM

**PAUL DARRAH**

Chief Workplace Officer, Citadel

Paul Darrah is Chief Workplace Officer at Citadel where he oversees all aspects of real estate strategy, design and development and workplace services for the global portfolio of this very dynamic organization. Most recently, Paul was responsible for delivering innovative workplace solutions and amenities that enable Googlers to thrive in Google's offices across North and South America. He was responsible for the delivery of two amazing adaptive reuse projects in NYC - Pier 57 and St John Terminal. Prior to joining Google, Paul was Director of Corporate Services and Real Estate for Bridgewater LP, as well as Director of Real Estate for Lehman Brothers and Bloomberg, managing their global portfolio and delivering 731 Lexington Avenue. Paul received his Bachelor of Architecture from Virginia Tech and started his career in NYC as an architect.

**MICHAEL PHILLIPS**

Principal, Chairman and President, Jamestown

Michael Phillips is a Principal and the Chairman and President of Jamestown. As President, Mr. Phillips oversees the development and execution of the company's real estate projects globally. During his tenure, Jamestown has grown its portfolio of assets in key markets throughout the US and expanded its investment footprint to South America and Europe, more than tripling the firm's assets under management. Michael Phillips is the driving force behind the company's adaptive reuse projects including Chelsea Market in New York City, Ponce City Market in Atlanta, Industry City in Brooklyn, and Ghirardelli Square in San Francisco. Mr. Phillips is nationally recognized for his creative leadership and ability to build unique, iconic urban centers. Michael Phillips serves as the Vice-Chairman of the James Beard Foundation, sits on the boards of Governors for the Urban Land Institute, and Friends of the High Line. Mr. Phillips has received numerous honors for his creative work and philanthropic activities. He's a recipient of both the 2010 Urban Land Institute "Development of Excellence" award for the White Provisions Development in Atlanta and the Urban Design Commission award for his ability to create sophisticated mixed-use districts. He attended the American University in London.

MAINTAINING A HEALTHY HOUSING MARKET

4:30 PM



DALLAS B. TANNER

CEO, Invitation Homes

Dallas B. Tanner is Chief Executive Officer (CEO) of Invitation Homes, and a member of the company's board of directors. As a founding member of Invitation Homes' business, Mr. Tanner was at the forefront of creating the single-family rental industry. He initially served as Executive Vice President and Chief Investment Officer from the company's founding in April 2012 until January 2019, as well as Interim President from August 2018 to January 2019. Prior to the initial public offering of Invitation Homes in February 2017, he served on the boards of the company's predecessor entities. Mr. Tanner has more than 20 years of real estate experience through the establishment of numerous real estate platforms. In 2005, he founded Treehouse Group, for which he privately sourced funds for platform investments, including single-family homes, multifamily properties, manufactured housing, residential land, bridge financing and property management. In addition, he was a partner in a successful acquisition of First Scottsdale Bank of Arizona. Mr. Tanner currently serves as a board member of Roots Management, a 40,000+ manufactured housing platform that operates in 22 states. He also is a member of the HOPE Global Board of Advisors, the Policy Advisory Board of the Harvard Joint Center for Housing Studies, the Policy Advisory Board of the Harvard Joint Center for Housing Studies, Arizona State University Real Estate Advisory Board, and the Real Estate Roundtable. He is actively involved in American Indian Services and served as a missionary in the Netherlands and Belgium. Mr. Tanner holds a bachelor's degree in Finance and a master's degree in Real Estate Development, both from Arizona State University. He and his family reside in Dallas, Texas.



STUART MILLER

Executive Chairman and Co-Chief Executive Officer, Lennar

Stuart Miller is Executive Chairman and Co-Chief Executive Officer of Lennar Corporation (NYSE:LEN) and a member of Lennar's Board of Directors.

Miller has worked with Lennar for over 35 years, serving in various capacities for the Company's Homebuilding Division and former Investment and Commercial Properties Division. From 1991 to October 1997, he was President of both these business segments and the primary force behind their growth and success during that time. He became CEO of Lennar in April 1997 until he assumed his current role as Executive Chairman in April 2018.

In October 1997, Lennar Corporation spun off its commercial real estate investment, financial, and management activities into LNR Property Corporation, and the company became separately listed on the NYSE. Miller served as Chairman of the Board of LNR until the sale of LNR in February 2005.

In March 2000, Miller joined the Board of Directors of Builder Homesite, Inc., a consortium of homebuilders nationwide. Miller also serves on various professional and community boards and committees. He is past Chairman of both the Joint Center for Housing Studies Policy Advisory Board at Harvard University and the University of Miami Board of Trustees, the latter of which he currently serves on the Executive Committee.

Miller served as a member of the board of Alonzo Mourning Charities and the board of the Overtown Youth Center. He was Chairman of the 2013 Dolphins Cycling Challenge, benefitting the Sylvester Comprehensive Cancer Center, and currently serves as Co-Chairman of the Miami Dolphins Foundation.

Miller joined Lennar after graduating from the University of Miami Law School in 1982, prior to which he received his undergraduate degree from Harvard University.

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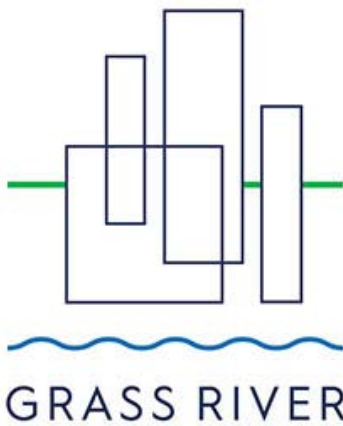
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