



| Benefits                                                                  | Presenting            | Platinum       | Prestige          | Premier   | Partner | Scholar |
|---------------------------------------------------------------------------|-----------------------|----------------|-------------------|-----------|---------|---------|
| Pricing                                                                   |                       |                |                   |           |         |         |
| Sponsorship Gift                                                          | \$35,000              | \$22,500       | \$17,500          | \$12,500  | \$5,000 | \$2,500 |
| Non-Deductible                                                            | (\$3,200)             | (\$2,400)      | (\$2,000)         | (\$1,200) | (\$800) | -       |
| Website                                                                   |                       |                |                   |           |         |         |
| Recognition as Featured Sponsor on homepage with 100-word corporate brief | ✓                     |                |                   |           |         |         |
| Click-through link to your corporate homepage                             | ✓                     | ✓              | ✓                 | ✓         |         |         |
| Corporate Logo                                                            | ✓<br>Premier Position | ✓              | ✓                 | ✓         | ✓       |         |
| Promotion & Publications                                                  |                       |                |                   |           |         |         |
| Corporate Recognition - MHBS + U-SoA Newsletters                          | ✓                     | ✓              |                   |           |         |         |
| Corporate Logo                                                            | ✓<br>Premier Position | ✓              | ✓                 | ✓         | ✓       |         |
| Digital Conference Program                                                |                       |                |                   |           |         |         |
| Corporate Recognition <sup>1</sup>                                        | ✓<br>Full Page        | ✓<br>Half Page | ✓<br>Quarter Page |           |         |         |
| Corporate Logo                                                            | ✓                     | ✓              | ✓                 | ✓         | ✓       | ✓       |
| At the Conference                                                         |                       |                |                   |           |         |         |
| Corporate Logo - Networking Breaks & Reception Signage                    | ✓                     | ✓              |                   |           |         |         |
| Opportunity to Provide Corporate Promotional Items <sup>2</sup>           | ✓                     | ✓              | ✓                 |           |         |         |
| Corporate Logo - Sponsor Signage                                          | ✓                     | ✓              | ✓                 | ✓         | ✓       |         |
| Corporate Logo - Printed Conference Guide                                 | ✓                     | ✓              | ✓                 | ✓         | ✓       |         |
| Social Media - Mention with Conference Hashtag                            | ✓                     | ✓              | ✓                 | ✓         | ✓       | ✓       |
| Sponsor Recognition on Name Badge                                         | ✓                     | ✓              | ✓                 | ✓         | ✓       | ✓       |
| Premier Reserved Seating                                                  | ✓                     |                |                   |           |         |         |
| Conference Registrations <sup>3</sup>                                     | 16                    | 12             | 10                | 6         | 4       | -       |
| Invitation to exclusive Sponsors Networking Reception                     | 6                     | 4              | 3                 | 2         | -       | -       |
| Eligible for Stand Alone Sponsorships Opportunities                       | ✓                     | ✓              | ✓                 | ✓         | ✓       | -       |

1: Sponsor recognition in digital conference program. Restrictions apply.

2: Produced + provided by sponsor.

3: All sponsors have the opportunity to purchase additional conference registrations for \$200 each.

\*Promotion as used herein refers to event promotion rather than sponsor promotion. All benefits are subject to receipt of sponsor agreements, sponsor logos, and other required materials in time to meet production deadlines. Sponsor logos, briefs and promotional gifts are subject to review and approval by the University prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund.



## Additional Sponsorship Gift Opportunities

### Networking Breakfast Sponsor: \$10,000 \*

- Recognized in title as naming sponsor in all communications dedicated to the networking breakfast
- Corporate logo on dedicated electronic invitations to invited alumni and graduate students
- Corporate logo on signage at breakfast
- Verbal recognition by Director at breakfast
- Opportunity to make verbal remarks at breakfast
- Right of first refusal reserved for prior year sponsor
- Recognition in Conference program

*Must already be a conference sponsor at Presenting, Platinum, or Prestige levels. Preference given to previous year's sponsor.*

### Scholar Luncheon Sponsor: \$15,000 \*

- Recognized in title as naming sponsor in all communications dedicated to the scholar luncheon
- Corporate logo on dedicated electronic invitations to invited board members and scholars
- Corporate logo on signage at luncheon
- Verbal recognition by Director at luncheon
- Opportunity to make verbal remarks at luncheon
- Right of first refusal reserved for prior year sponsor
- Recognition in Conference program

*Must already be a conference sponsor at Presenting, Platinum, or Prestige levels. Preference given to previous year's sponsor.*

### VIP Networking Dinner Sponsor: \$25,000 \*

- Recognized in title as naming sponsor in all communications dedicated to the VIP Networking Dinner
- Corporate logo on dedicated electronic invitations for VIP Networking Dinner
- Verbal recognition by Director at dinner
- Opportunity to make verbal remarks at dinner
- Right of first refusal reserved for prior year sponsor
- Recognition in Conference program

*Must already be a conference sponsor at Presenting, Platinum, or Prestige levels. Preference given to previous year's sponsor.*

### Charging Station Sponsor: \$3,000

- Corporate logo on Portable Charging Stations
- Recognition in Conference program

*This opportunity is available for a total of six (6) sponsors*

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