

Sponsorship Opportunities

Hosted by

University of Miami

School of Architecture | Miami Business School

Partnering for Impact & Innovation



26 February 2027

Coral Gables, FL

miami.edu/reimpact

2027

Real Estate Impact Conference 2027

ABOUT THE EVENT

The University of Miami Real Estate Impact Conference is a premier annual gathering that convenes leading investors, developers, policymakers, and innovators to explore the trends, opportunities, and challenges shaping the future of real estate and cities.



Nadeem Meghji
Global Head,
Blackstone Real Estate

Arnaud Karsenti
Managing Principal,
13th Floor Investments

Hosted by the School of Architecture and Miami Business School, the conference features high-profile industry leaders and forward-looking discussions that drive thought leadership, foster collaboration, and generate actionable insights across global and regional markets.

February 26, 2027

University of Miami
Shalala Student Center
Coral Gables, FL

miami.edu/reimpact

Contact

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OrHernandez@med.miami.edu

2026 Highlights



Event Website



OUR OBJECTIVES

Through sponsorship, partners play a critical role in advancing student experiences, scholarships, competitions, and research while gaining meaningful visibility and access to top decision-makers in one of the nation's most dynamic real estate markets.

→ Scholarship



→ Student Competitions



→ Enhanced Student Experiences



WHY SPONSOR?



The Real Estate Impact Conference attracts attention from major players in the real estate industry, locally, regionally and abroad. This event demonstrates high-value networking opportunities with decision-makers in real estate from major firms like Blackstone, KKR, CBRE, JLL, Morgan Stanley, and many regional development companies. Sponsor to get direct access to senior industry leaders through curated networking and VIP experiences.

SENIOR-LEVEL INFLUENCE



CEOs, founders, managing partners, and senior executives from leading real estate and investment firms

REGIONAL + NATIONAL REACH



Strong South Florida presence with attendees from major U.S. markets and select international locations

TOP INDUSTRY REPRESENTATION



Distinct mix of industry leaders, alumni, faculty, and student scholars driving cross-level engagement

HIGH ENGAGEMENT ENVIRONMENT



Consistent participation across sessions, networking events, and curated programming ensures sustained visibility

WHO'S IN THE ROOM

Senior Leadership

- CEOs, Presidents, Founders
- Managing Partners / Principals
- C-suite (CIO, COO, CDO)

Revenue & Deal Leaders

- Managing Directors
- Investment / Development Heads
- Capital Markets Leaders

Execution Leaders

- Project Executives
- Asset Managers
- Development Directors

Emerging Talent

- Analysts (Investment, Development, Finance)
- Graduate students (MHBS + MRED+U)

SPONSORSHIP PACKAGES

PRESENTING

Exclusive Presenting Sponsor with premier branding across all platforms and the highest level of visibility and access. Includes first priority selection of two exclusive attendee experience activations (limited availability, e.g., Photo Booth, Swag Bags), giving your brand ownership of key moments throughout the event.

\$35,000

\$3,200 NON-DEDUCTIBLE

PLATINUM

Prominent visibility across digital, social, and on-site channels with strong access to attendees and VIP networking. Includes priority selection of one premium (exclusive) activation and one limited standard activations, assigned after Presenting sponsor selection.

\$22,500

\$2,400 NON-DEDUCTIBLE

PRESTIGE

Consistent brand presence across conference materials and attendee touchpoints, with access to select networking opportunities. Includes two standard attendee activation (limited availability), placing your brand in a high-traffic engagement zone.

\$17,500

\$2,000 NON-DEDUCTIBLE

PREMIER

Recognized presence across event materials and on-site signage with focused access to attendees. Includes one standard attendee activation (limited availability) within a high-traffic activation (multi-sponsor), ensuring visibility in key gathering area.

\$12,500

\$1,200 NON-DEDUCTIBLE

PARTNER

Baseline visibility across sponsor listings, signage, and conference materials with limited attendee access. Eligible to purchase select attendee experience activations (subject to availability) to enhance engagement.

\$5,000

\$800 NON-DEDUCTIBLE

Promotion as used herein refers to event promotion rather than sponsor promotion. All benefits are subject to receipt of sponsor agreements, sponsor logos, and other required materials in time to meet production deadlines. Sponsor logos, briefs and promotional gifts are subject to review and approval by the University prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund.

SPONSORSHIP BENEFITS

	Presenting	Platinum	Prestige	Premier	Partner
	\$35,000 \$3,200 Non-Deductible	\$22,500 \$2,400 Non-Deductible	\$17,500 \$2,000 Non-Deductible	\$12,500 \$1,200 Non-Deductible	\$5,000 \$800 Non-Deductible
Conference Tickets • Additional tickets available for purchase for \$200	16	12	10	6	4
Sponsor Reception Tickets	6	4	3	2	-
Activation Opportunities • See Page 8 • Standard available to purchase for \$3,000 • Limited availability • Priority for Presenting and Platinum sponsors	2 Premium	1 Premium 1 Standard	2 Standard	1 Standard	Standard available to purchase
Brand Recognition • Website • Email • Signage • Social Media	Premier Placement	✓	✓	✓	✓
Corporate Recognition • Included on-site screens • Included on Website	Dynamic 10 Seconds	Static	Static Half/Shared	-	-

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ACTIVATIONS

Make selections based on sponsorship level. Refer to page 6 for details. Selections must be received by December 4th. After December 4, the conference committee will select on your behalf.

PREMIUM

Logo included on all related signage.

- ☐ **PARKING SPONSOR**
Two (2) Available.
- ☐ **REGISTRATION SPONSOR**
Two (2) Available.
- ☐ **LOUNGE**
Two (2) Available.
- ☐ **EXECUTIVE CONFERENCE ROOM**
Two (2) Available.
- ☐ **BEVERAGE STATION**
Four (4) Available.
- ☐ **NETWORKING BREAKS**
Four (4) Available.
- ☐ **CLOSING RECEPTION**
Four (4) Available.

STANDARD

- ☐ **SWAG BAGS**
Logo included on bags distributed to attendees.
Ten (10) Available.
- ☐ **PHOTO BOOTH**
Logo included on all related signage.
Ten (10) Available.
- ☐ **RESUME BOOK**
Logo included on student resume book distributed digitally to attendees.
Ten (10) Available.
- ☐ **CHARGING STATION**
Logo included on all related signage.
Ten (10) Available.
- ☐ **MINT SPONSOR**
Logo included on mint wrappers and distributed to attendees.
Ten (10) Available.
- ☐ **SCHOLARS**
Support our students and recent graduates by providing ten (10) tickets. Recipients will be identified as "Organization Scholar" on their nametags.
Ten (10) Available.

Limited availability. Priority given to Presenting and Platinum Sponsors. Standard Activations available for purchase for \$3,000 each.

A LA CARTE OPPORTUNITIES

Must already be a conference sponsor at Presenting, Platinum, or Prestige levels. Preference given to previous year's sponsor.

SPONSOR RECEPTION SPONSOR

Naming rights for the conference's most exclusive event, with logo on invitations and signage, verbal recognition by the Director, and the opportunity to address the conference's most influential attendees.

\$25,000

SCHOLAR LUNCH SPONSOR

Naming rights for the Scholar Luncheon, with logo on invitations and signage, verbal recognition by the Director, and a unique platform to engage directly with board members and student scholars.

\$15,000

RESEARCH INITIATIVE SPONSOR

Naming rights for the conference's research initiative, with logo inclusion on research outputs and materials, recognition in conference communications, and alignment with forward-looking insights shaping the industry.

\$10,000

NETWORKING BREAKFAST SPONSOR

Naming rights for the Networking Breakfast, with logo invitations and signage, verbal recognition by the Director, and the opportunity to address an audience of alumni and graduate students.

\$10,000

ALUMNI RECEPTION SPONSOR

Naming rights for the Alumni Reception, with logo on invitations and signage, verbal recognition by the Director, and a unique platform to engage directly with alumni of our real estate programs.

\$10,000

Real Estate Impact Conference 2027

CHECKLIST

Send relevant information by email to reimpact@miami.edu.

CORPORATE LOGO

EPS Vector File

Logo will be included in all materials as indicated in sponsorship level upon receipt. Final deadline for inclusion December 3, 2026.

DEC 3

CORPORATE INFORMATION

URL

Social Media Handles

DEC 3

CORPORATE RECOGNITION

Presenting: 16:9 10 Seconds Max (MP4)

Platinum: 16:9 Static (EPS, PNG)

Prestige: 8:9 Static (EPS, PNG)

DEC 3

ACTIVATION SELECTIONS

See page 7

DEC 3

CONFERENCE & SPONSOR RECEPTION GUESTS

Send guest names and email address to reimpact@miami.edu. If an email address is not included, guest will not receive a confirmation email. Email should include:

Sponsor Name

Guest Name, Guest Organization, Guest Email Address, Guest Type (Conference, Reception, Both)

FEB 12

Presenting: Conference 16 Guests | Reception 6 Guests

Platinum: Conference 12 Guests | Reception 4 Guests

Prestige: Conference 10 Guests | Reception 3 Guests

Premier: Conference 6 Guests | Reception 2 Guests

Partner: Conference 4 Guests | Reception 0 Guests

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CONTACT INFORMATION

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miami.edu/reimpact

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